



ENTERPRISING Scotland

Focusing on the best of industry in Scotland

Enterprising Scotland, established in 1999, is Scotland's leading quarterly business magazine for the commercial and industrial sector. Working closely with enterprise agencies, local authorities and trade bodies and organisations, it promotes Scotland's key sectors throughout Scotland, the UK and worldwide.

Enterprising Scotland reports on commercial, economic and political developments in Scotland, and seeks to provide its readers with the latest news, views and practical advice to optimise business efficiency, regulatory compliance and profitability.

profile...

- Published in February, May, August and November, with 20,000 copies per issue
- Targeted distribution: readership includes decision-makers in thousands of Scottish-based companies, and policy-makers in both the Scottish Government and Westminster.
- Added value: distribution also targets the top 3,000 companies in the rest of the UK as well as key corporations in North America, Europe, Middle East and the Far East
- Editorial input from, and distribution to, Scotland's enterprise bodies and local authorities as well as key trade bodies and organisations
- Focused industry reviews allow editorial contributors and advertisers the opportunity to address specific industry concerns and successes

Free in-house design service

High quality, full colour magazine.

Your logo, products and services are shown clearly and look impressive.

Media Information

published by Enterprising Publishers Ltd



- Manufacturing and engineering
- Electronics
- Life sciences
- Chemicals
- Health and safety
- Paper and printing
- Whisky and distilling
- Textiles
- Education and training
- Environment and waste management
- Aerospace and defence
- Energy
- Employment law
- Transport and logistics
- Food and drink
- Construction
- Corporate hospitality
- Forestry



advertising rates...

Advert Rates	Mono	Colour
Double page spread (DPS)	£2,231	£3,250
Full page	£1,465	£1,965
Inside front cover	£1,635	£2,225
Inside back cover	£1,490	£2,015
Outside back cover	N/A	£2,425
Half page	£855	£1,150
Quarter	£480	£770
Eighth	£300	£400
Bleed		10% extra
Special positions		15% extra
Pre payment, agency commission		10% discount

Advertorial space will be charged at the same rate as above.

Contact us for information about advertising on our website.

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For more information on Enterprising Scotland please contact your sales representative on +44 (0)1324 332034 or info@enterprisingscotland.com

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technical data...

Advert	Float (WxH mm)	Bleed (WxH mm)
Double page spread	398x268	426x303
Full page	188x267	216x303
Half (landscape)	188x132	N/A
Half (portrait)	92x267	N/A
Quarter (landscape)	188x64	N/A
Quarter (portrait)	92x132	N/A
Eighth	92x64	

Acceptable Digital Formats:

.TIF, .JPG and .EPS files should ideally be 300dpi at actual size

If you have any queries regarding artwork then please call our studio on 01324 332034 and we will be happy to help.

